

# CyberSecurity 2003 Conference

Completing the Security Picture

Where Law, Technology and Business Converge

May 20, 2003

Crowne Plaza - Foster City, CA

Overwhelmed by the amount  
of Security information out there today?

## Get the Complete Security Picture

- n Learn the latest regulations driving the Security picture today
- n Focus on Best Practices from leading companies across the globe
- n Zoom in on the details required for an ROSI analysis...and much more

Co-hosted by  
ISSA - Silicon Valley & San Francisco  
San Francisco Bay Area InfraGard



CyberSecurity 2003 Conference, co-hosted by the Silicon Valley and San Francisco Chapters of ISSA and the San Francisco Bay Area InfraGard, offers 21 of the Security Industry's top experts presenting case studies, best practices, case law and security "how to's" designed to put today's Security Picture into focus for you. Presenters will offer their perspectives from four Security Topic areas: Law, Business Initiatives and Security Awareness, Emerging Technologies and Policy, Standards and Risk.

## The Ultimate Security Networking Opportunity

- Meet our Exhibitors/Sponsors - Over 30 of the Security Industry's top Technology Providers demonstrating their products and services (to see a list of our Sponsors and Exhibitors, visit [www.cybersecurity2003.com](http://www.cybersecurity2003.com))
- Discuss the future of Security Technology with many of the 300 Bay Area CIO's, CSO's, CISO's, CEO's and IT Security Professionals who will be attending from the private and public sectors
- Attend our complimentary Cocktail Reception, where you will meet and talk to the CEO's and CIO's who are developing Global Security Solutions for the Future
- Meet and Network with your next client(s)

## CyberSecurity 2003 Conference Background

The CyberSecurity 2003 Conference is a partnership between the Bay Area community's most respected organizations for Security Professionals - ISSA Silicon Valley & San Francisco and the San Francisco Bay Area InfraGard. The combined membership, a virtual Who's Who of the Bay Area's Security talent, represents company affiliations ranging from Fortune 500 corporations to Independent Security Consultants. The Conference is driven by the Vision that these organizations share: the commitment to provide the Bay Area Security Professional with the most comprehensive and up to date educational opportunities available.



### ISSA - Silicon Valley & San Francisco Chapters

The Information Systems Security Association (ISSA)<sup>®</sup> is an international, not-for-profit, volunteer organization providing educational forums, publications and peer interaction opportunities that enhance the knowledge, skills and professional growth of its members - Information Security professionals. The primary goal of ISSA is to promote best practices that will ensure availability, integrity and confidentiality of organizational resources.

To contact ISSA San Francisco Chapter go to [www.issa.org/san\\_francisco/index.htm](http://www.issa.org/san_francisco/index.htm)

To contact ISSA Silicon Valley Chapter go to [www.sv-issa.org](http://www.sv-issa.org)

Membership applications are available online and will be available at the door.



### San Francisco Bay Area InfraGard Background

The San Francisco Bay Area InfraGard is a partnership between the U.S. Government (led by the FBI and the NIPC) and an association of businesses, academic institutions, state and local law enforcement agencies, all dedicated to increasing the security of the United States critical infrastructures. The San Francisco Bay Area InfraGard Chapter is a dynamic and growing organization in partnership with the FBI San Francisco Field Office.

To Contact San Francisco Bay Area InfraGard go to: [www.sfbay-infragard.org](http://www.sfbay-infragard.org)

Membership applications are available online and will be available at the door.

Time	Security Track 1: Legal	Security Track 2: Business Initiatives and Security Awareness	Security Track 3: Emerging Technologies	Security Track 4: Policies/Standards/Risks
7:00-8:10 AM	Registration & Breakfast	Foyer and Exhibition Hall		
8:10-8:30 AM	Conference - Welcome	Presidents Remarks ISSA Silicon Valley - San Francisco & San Francisco Bay Area InfraGard		
8:30-9:15 AM	George Vinson - Director : Homeland Security State of California	Topic: California Homeland Security Initiative and the changing picture of CyberSecurity for the Enterprise and Consumer		
9:15-10:00 AM	Tom Berson - Author and CEO of Anagram Sr. Scientist : Stanford University	Topic: Sun Tzu in Cyberspace: The Art of Information Warfare		
10:00-10:20 AM	Break	Curtain closes		
10:20-11:10 AM	Pat McGregor - Govt. and External Technical Liaison: Intel Corporation Topic: The Bright White Line: Balancing Security and Privacy	Michael Fehr - Assistant Director Worldwide Security : Levi Strauss and Co. Topic: Can you see the forest thru the trees? Is your Security being Compromised?	Garry Kolb - Assistant VP for Security : Oppenheimer Funds Topic: Communicating Security to the Business	George Sullivan - Director, Information Risk Management : Visa International Topic: Information Risk Management in Electronic Payment Systems
11:15-12:00 AM	Joseph Burton - Managing Partner : Duane Morris LLP, San Francisco Topic: Honey Pots and Bee Hives: Your Responsibilities and Liabilities	Chris Bins-Smith - CEO and Founder : Accelocity Topic: Patch Management - Best Practices and Hidden Treasures	Linda McGhie - Director of IT Security : BEA Topic: Secure Web Services-Holes and Fillers	Emily Freeman - Vice President, Executive Director Consulting: AIG eBusiness Risk Solutions Topic: Cyber Risk Management:An alphabet soup of statutes
12:00-1:30 PM	Lunch & Exhibition	Exhibition Hall		
1:30-2:05 PM	Paul Clark - Chief Information Security & Privacy Executive : EDS	Topic: Cyber Threat Challenges Convention		
2:10-2:50 PM	Robert Lemos - Sr. Staff Writer Security & Cyber Crime : CNET	Topic: Security Trends 2003 and Beyond		
2:50-3:10 PM	Break	Curtain closes		
3:15-4:05 PM	Ross Nadel - Chief San Jose Branch : US Attorney Office Topic: The Patriot Act - A Primer for the Business Owner	Charles Cresson Wood - Author and CEO : InfoSecurity Infrastructure Topic: The benefit and uses of Information Security Policy	Kas Kasravi - EDS Fellow : EDS Topic: Applications of Unstructured Data Management to Security	Patrick Heim - Vice President : Enterprise Security Mckesson Topic: Trust, Luck and an Assumption of common sense are not security controls
4:10-5:00 PM	Doron Rotman - Partner Security Practice : KPMG, LLP Topic: National Security vs. Individual Privacy	Nigel Tranter - Chief Security Officer : Finaplex Topic: Best practices for return of security investment (ROSI) - Measuring the value of intangible assets	Dan Ritter - Information Security Consultant Topic: Penetration Testing Value added	Pat Gilmore - Information Security Consultant Topic: What Policy and Standards does your Company need?
5:00-7:00 PM	Cocktail Reception	Exhibition Hall		



Registration includes breakfast, lunch, afternoon refreshments  
and attendance at the Cocktail Reception

<b>Location</b> Crowne Plaza, Foster City, CA (For directions visit <a href="http://www.CyberSecurity.com">www.CyberSecurity.com</a> )	<b>Hours</b> 7 a.m. - 7 p.m.
<b>Special Accomodations - ISSA DISCOUNT</b> ISSA has reserved a Block of Hotel Rooms for our Guests Stay from 5/18 to 5/19 for \$129.00/night (Usual Rate \$200.00) For Reservations - 1-800-2CROWNE (USE CODE ISS)	
<b>Registration Fee</b> \$50.00 - member \$75.00 - non-member	<b>Volume Discount Opportunity</b> Blocks of 5 or more \$60.00/ea
<b>We accept - Master Card, Visa, Discover, American Express and personal checks</b>	<b>How to Register</b> Online at our Web Site <a href="http://www.cybersecurity2003.com">www.cybersecurity2003.com</a> or By Fax: 925-798-2643 (Registration Form online)



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